

Nimble Technologies

Gain data-driven insights from
in-store and on-shelf execution
in real-time



A smiling woman with long dark hair and glasses is holding a bag of snacks in a grocery store aisle. The image is overlaid with a green tint.

Work Smart. Move fast.

Nimbly enables FMCG companies to improve retail and on-shelf execution by digitalizing the monitoring and follow up process in real-time.

Gain breakthrough efficiency and merchandising excellence on-the-go.

Nimbly sample clients & brands portfolio

FMCG / Distributor

TOTO

Unifam

Bio Green

lemonilo
.com

nutrifood

AOP
ATLANTIC OCEAN PAINT
COLORS OF THE WORLD BROUGHT HOME

korté
CHOCOLATE CRAFT

KRAKAKOA

Agriculture

wilmar

Innovation

UNAIDS

Retail

ERHA
SKIN, HAIR
AND LASER EXPERT



UNDER ARMOUR



Andre Valentino



kami.

sociolla

BILLSTONE
Watch Wonders

SHAFCO
SHAFIRA CORPORATION



Japanese Body Therapy
KA-RA-DA
カラダファクトリー



Cindy
The smiling Gift shop

Ya yang
ACCESSORIES

JEWEL rocks

Facility Management



SURFACE
SKIN HABIT

GO WORK



BRAWIJAYA
HOSPITAL & CLINIC



°CELCIUS
MISSISSIPPI
flies
Queensland

LABA-LABA
SINCE 1898

Nimbly F&B clients & brands portfolio



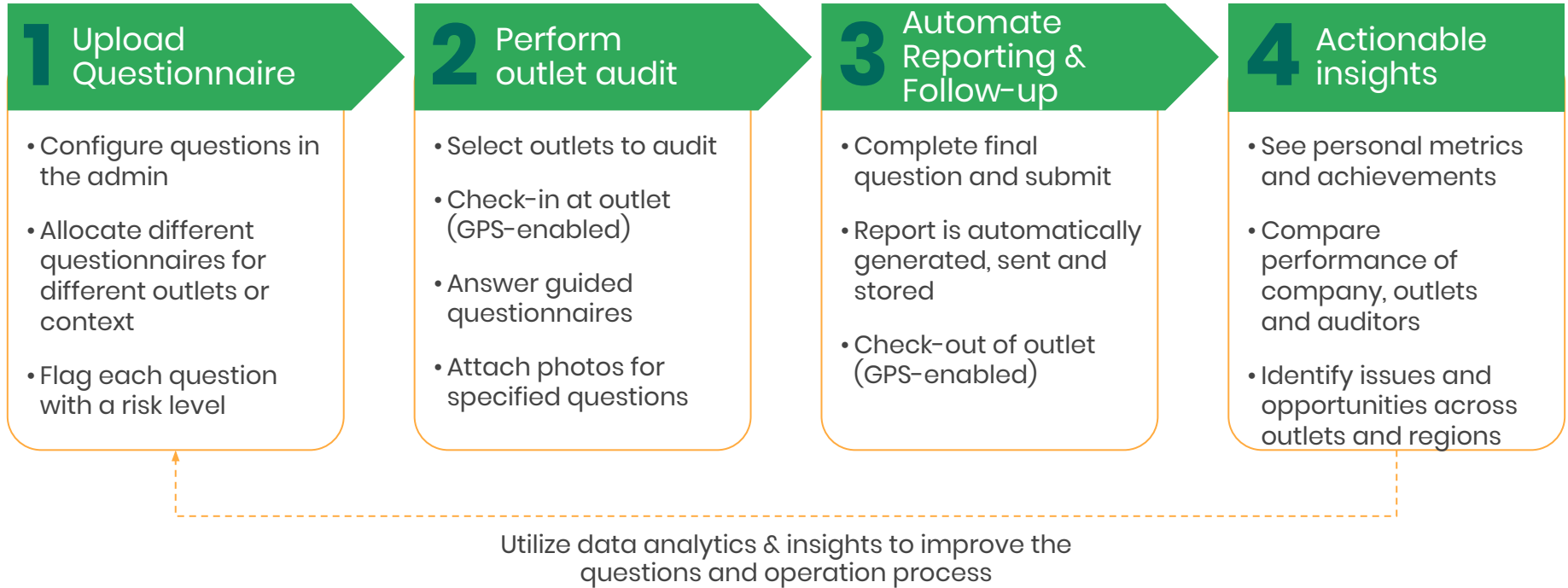
Sales & Trade Marketing inspections pain points

- **Resource constraint** – time, money, team size
- **Lack of accountability** on the number of store visits completed and on-shelf execution
- **Inefficiency of manpower and inconsistency** due to burdensome, manual process
- **Vital details lost** as memory fades and information is transferred
- **Time-consuming process to analyse** key metrics based on time and geographical dimensions

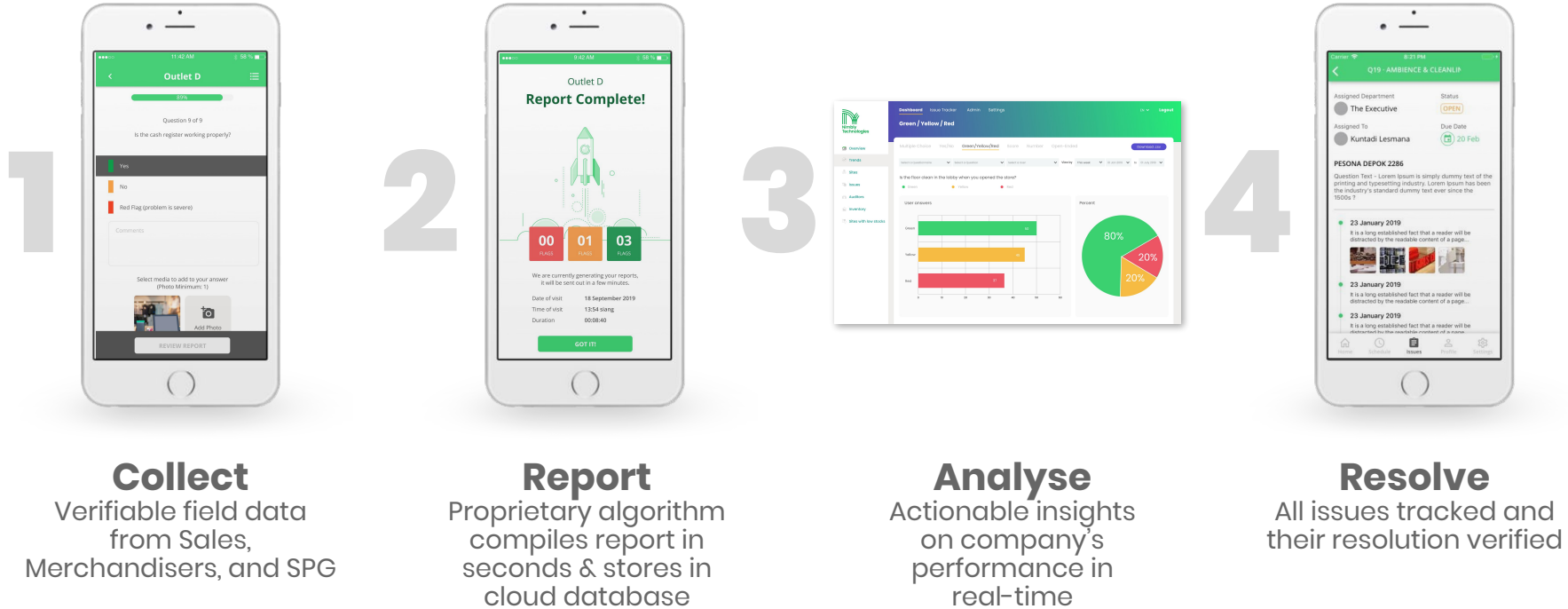
How Nimbly Solves the Pain Points

- **Streamline field sales management process.** Digitize and automate data collection, validation and follow-ups.
- **Gain actionable insights in real-time.** Identify risks (and root causes) in your supply chain / operations through rich, visual data analytics.
- **Easy-to-use and intuitive.** Nimbly is made for non-tech people so anyone can use it with minimal training.
- **Data security.** Our server is secured by Google's industry-grade encryption, ensuring only clients can access its data, no one else.
- **Local and agile.** We live in, understand and build our product for the local context.

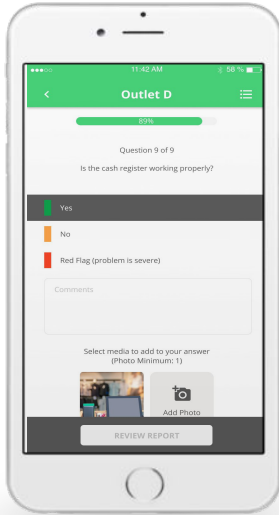
How Nimbly works



Empowering sales & operational excellence

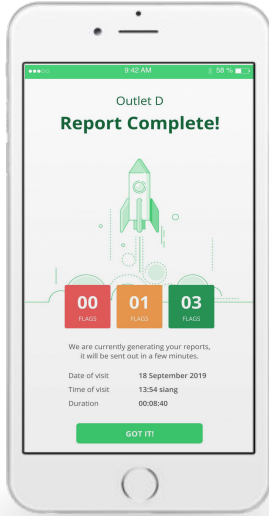


1. Collect



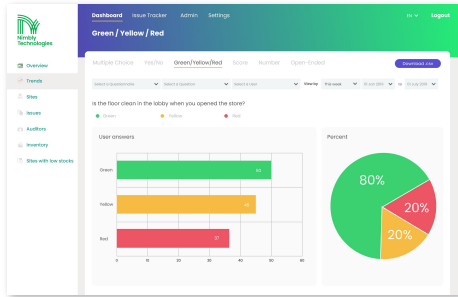
- Get real time, accurate data from Sales, Merchandisers, and SPG
- Empower frontliners to capture details on stock performance, on-shelf execution, competitor activities, share-of-shelf, and upcoming events/promotions
- Validate data using live photos and videos, geo-fencing, selfie signature, and computer vision (image recognition)

2. Report



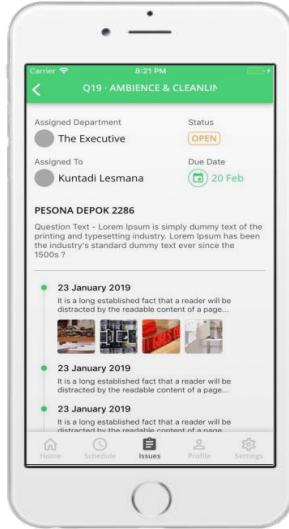
- Get auto-generated, summarised report in your inbox, as soon as your frontliner completes it
- Dig into report details using our online, easy-to-use, visual dashboard
- Export your data or take advantage of Enterprise features such as API integrations and data triangulation

3. Analyse



- Gather insights to evaluate journey plan, team performance, key risks & opportunities per site
- Assess KPI's and trends for continuous business improvement
- Utilize Enterprise features such as Predictive and Prescriptive Analytics to generate on-the-fly recommendations

4. Resolve



- Ensure issues are easily captured and their path to resolution is clearly tracked
- Empower merchandisers & salesmen to flag and help resolve issues
- Improve accountability of both issue reporter and resolver
- Set automated issue escalation paths to ensure every issue is addressed and resolved timely

Who can use Nimbly

Merchandisers / sales team / SPG

Store visit verification, on-shelf execution, stock management, share of shelf and competitor analysis, pricing and promo verification, sales reports.

Mystery shoppers

Detailed customer feedback reports with photo validation.

Management

Evaluate team performance, identify key risks and opportunities by different sites, assess KPIs and trends, use actionable insights to improve the business.

Nimbly Core Features



Easy-to-Use:

Step-by-step workflows, flag issues and share reports with a single tap.



Online and offline:

Audit anywhere, anytime, even in places with no internet connection.



Real-time Monitoring:

Track performance of teams, tasks and targets.



Deep Insights:

Pinpoint issues and opportunities with data-driven and actionable insights to improve performance.



Multilanguage:

Select your preferred display language at any time.



Fully Secured:

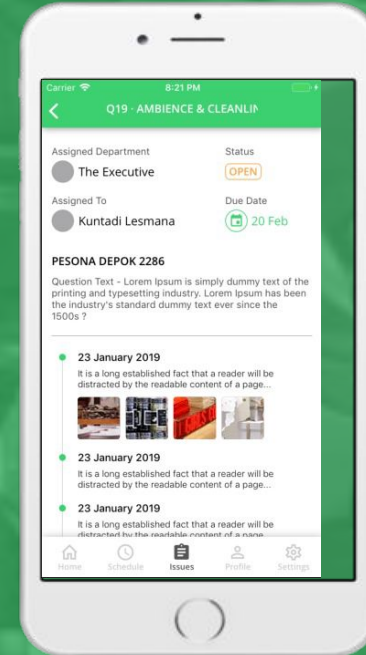
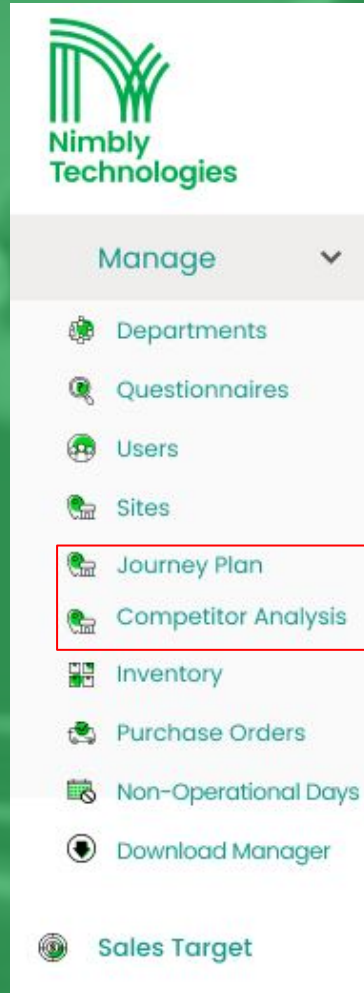
Protect your data with a private and secure cloud database, admin privileges, gated log-ins and secure APIs.

Sales team Features

Better accountability over
sales team's activities.

Plan and track your sales
team's journey.

Convert visits into
opportunities to capture
field intelligence.



Sales team Features

Plan and track your sales team's visits to increase their efficiency and effectiveness.



Validate captured data with time, location, digital and selfie signatures



Journey Planner

Reports

Journey Name

Monday journey plan for audit team

Sites to visit

Add site

Plaza Senayan

Grand Indonesia

Lippo Mall Kemang

Pondok Indah Mall 2

Senayan City

Journey schedule

☐ Daily

☐ Weekly

☐ Monthly

Salesman

Add Salesman

kemang@thelionimbley.com

Questionnaires for sites in journey

Select Questionnaires

F&B Questionnaire

F&R Questionnaire

F&B Questionnaire

Signatures

☐ none

☐ one

☐ two

Require Selfie Signature?

☒

Enter the title of the person taking the selfie

Send Email to

herby@thelionimbley.com

Add another email

ig

Jakarta

Tangerang Selatan

HLP

12

AH2

AH2

AH2

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Nimble Technologies.

16



DELAMIBRANDS

“Nimbly empowered my team to scale our retail execution and monitoring, increasing consistency, sales growth and productivity.”

Boy Pasaribu

Commercial Director Delamibrands (Adidas Indonesia)



"We see Nimbly as a very useful tool in achieving Wilmar's sustainability goals by enabling us to scale our real-time verification efforts on the ground. With Nimbly, we have clearer data-driven actionable insights and we are able to provide instant feedback to suppliers in order to address issues as they arise."

Perpetua George
General Manager, Group Sustainability
Wilmar International Limited

kopi kenangan

“Nimbly plays a strategic role in speeding up issue resolution in Kopi Kenangan. With Nimbly's issue tracker, headquarters can receive real-time notice from outlets and follow it up instantly. Nimbly not only eliminate paperwork, but it makes sharing knowledge easier, circulating information faster, and accessing data simpler.”

Tondi Sihombing

Operational Manager Kopi Kenangan



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